

PROVISIONS

MINISTRY OF TERRITORY AND SUSTAINABILITY OF THE GOVERNMENT OF CATALONIA

RULING TES/2296/2014, of 13th October, through which the 2015 Catalonia Eco-Design Award is announced

The purpose of this Ruling is to approve the call for entries for the 2015 Catalonia Eco-Design Award, in accordance with the provisions of Order TES/184/2014, of 6th June, which regulates the Catalonia Eco-Design Award.

In view of the provisions of chapter 9 of the amended text of the Public Finance Law of Catalonia, approved by Legislative Decree 3/2002, of 24th December; those of General Subsidy Law 38/2003, of 17th November; and those of Royal Decree 887/2006, of 21st July, which approves the Regulations of the General Subsidy Law,

I hereby rule:

—1 Purpose, scope and description of the categories

The call for entries is announced for the Catalonia Eco-Design Award for the following categories:

- a) Category A: Product. Product already in the market, designed or manufactured in Catalonia, for which environmental considerations have been taken into account at the development stage, with the goal of minimising its environmental impact during its life cycle.
- b) Category B: Products under development. Project for a product, not yet manufactured or marketed (but at the prototype stage), which has been designed taking into account environmental considerations with the goal of minimising its environmental impact during its life cycle.
- c) Category C: Strategy. Initiative, policy, procedure or system, implemented or executed in Catalonia, which incorporates the use or promotion of products that have been designed taking into account environmental considerations at the development stage with the goal of minimising their environmental impact during their life cycle.
- d) Category D: Young design. Product already in the market, product at the development stage or strategy, developed by students or professionals at the beginning of their career, for which environmental considerations have been taken into account at the development stage with the goal of minimising its environmental impact during its life cycle.
- e) Category E: Euro-Mediterranean design: Product already in the market, product at the development stage or strategy, developed in Euro-Mediterranean countries, for which environmental considerations have been taken into account at the development stage with the goal of minimising its environmental impact during its life cycle.

—2 Requirements for participation

2.1 Depending on the category, the natural persons or corporate entities that fulfil the following requirements may submit an entry for the award:

- a) Category A. The natural person or corporate entity that designs or manufactures the product, providing that the address or registered office of the designer, manufacturing centre or company is in Catalonia.
- b) Category B. The natural person or corporate entity responsible for the development of the product project or its designer, providing that the entrant's address or registered office is in Catalonia.
- c) Category C. The natural person or corporate entity that promotes the strategy, providing that the entrant's address or registered office is in Catalonia.
- d) Category D. Any natural person who is currently studying for or who has completed upper secondary school, vocational training or university qualifications in Catalonia. For those with qualifications, in order to participate they must have completed their qualifications in Catalonia no earlier than two years before the date of publication of this Ruling.

e) Category E. Any natural person (including students) or corporate entity that designs or manufactures the product, promotes or designs the product under development, or promotes the strategy, providing that their address or registered office is located in one of the Euro-Mediterranean countries (not including Catalonia) listed in the appendix.

2.2 A natural person or corporate entity may submit more than one entry in the same category or may submit different entries in different categories. However, the same entry cannot be submitted in more than one category.

2.3 Each entry must have a single representative, who must be the natural person or corporate entity that has submitted it. The representative is the person who receives the notifications related to the Award, along with the Award money, trophy and diploma in the case of winning entries. If applicable, the representative may mention in the entry submission other people or organisations that have been involved in the entry.

2.4 Products already in the market, products under development or strategies will not be eligible for the Award if they are in any of the following situations:

- a) If they have already been submitted for the Design for Recycling Award on previous occasions, unless they have undergone a substantial redesign or improvement that makes a new evaluation necessary.
- b) If they are submitted simultaneously in more than one of the listed categories, whether approached from the same or a different perspective.
- c) If their main value is artistic (works of art).
- d) If they are buildings or other complex architectural elements.
- e) If they are one-off items that cannot be mass-produced.
- f) If a member of the jury has participated actively in the entry submission as a designer, as a manufacturing company or distributor of the product, or as the promoter of a strategy.

2.5 By submitting an entry for the Award, the entrant accepts the Award terms and conditions in full.

2.6 The Award entrant accepts full responsibility for the entry and guarantees authorship of it. The submitted design must in no way infringe upon the intellectual and/or industrial property rights of a third party. The Award entrant will be held fully liable in there is any infringement upon the rights of a third party.

2.7 Entrants agree to appear in photographs, videos and similar promotional activities related to this competition.

—3 Entry submission procedure

3.1 Entries must be submitted in electronic format by filling in the standard entry form for the various categories. This form is available on the website of the Catalan Waste Agency (<http://www.arc.cat>). The form will be available in four languages: Catalan, Spanish, English and French.

3.2 Entries are processed exclusively online through the website of the Catalan Waste Agency (<http://www.arc.cat>). By clicking on the link, entrants register their entry in the Waste Documentation System (which appears under its Catalan initials, SDR). The online entry is considered submitted to the Catalan Waste Agency when it is registered in the SDR.

The entrant must attach to the entry form, in the form of electronic files, the supplementary documentation listed in the entry form (photographs, documents that accredit the characteristics of the entry, etc.). The Technical Secretary's Office reserves the right to request, at any time, the original copies of the documents attached as electronic files in order to authenticate their content.

—4 Deadline

Entries can be submitted from 15th January 2015 to 28th February 2015 at 12:00 (GMT + 1:00).

Entries submitted outside the established submission period will not be accepted.

—5 Composition and rules of procedure of the jury

5.1 The jury is composed of:

- a) The Secretary for the Environment and Sustainability of the Ministry of Territory and Sustainability of the Government of Catalonia, acting as president of the jury.
- b) Two experts in ecodesign appointed by the minister of the Catalan Government with competence in environmental matters.
- c) One expert in environmental communication appointed by the minister of the Catalan Government with competence in environmental matters.
- d) One representative of the Catalan Waste Agency, of the Ministry of Territory and Sustainability of the Government of Catalonia, acting as secretary of the jury.
- d) One representative of the Directorate General for Environmental Quality, of the Ministry of Territory and Sustainability of the Government of Catalonia.
- f) One representative (maximum) of each of the three international organisations in the area of the Euro-Mediterranean countries with competence in consumer affairs and sustainable production, to be determined by the Technical Secretary's Office.
- g) One representative of the Industrial Design Association of the Arts and Design Promotion, ADI-FAD.
- h) One representative of the Association of Professional Designers, ADP.
- i) One representative of the Barcelona Design Centre, BCD.
- d) One representative of the Agency for Business Competitiveness (ACCIÓ), of the Ministry of Business and Employment of the Government of Catalonia.
- k) One representative of the consumer associations of Catalonia, appointed by the Board of Consumers of Catalonia.

5.2 In the event of a tie, the president of the jury will cast the deciding vote.

—6 Evaluation criteria

The evaluation criteria that will be taken into account are as follows:

a) Basic criteria:

Incorporation of significant eco-design strategies in the product life cycle. For example: reduction in resource consumption; selection of materials with a smaller environmental impact; reduction of the environmental impact of the production process; optimisation of the distribution process; reduction of environmental impact during use; lengthening of the useful-life stage; and optimisation of the end-of-life stage.

Quality of the design: what the design offers in respect of emotional and functional aspects, paying special attention to usability, ergonomics, safety, aesthetics, functionality, its perception and acceptance by end users, and its capacity to meet a need.

Innovation: the added value offered by the product, project or strategy in respect of the possible alternatives that exist in the market.

For products under development, other considerations taken into account are whether the submitted entry has been comprehensively studied and developed, how close it is to completion, and its feasibility from an economic and market-based perspective.

b) Additional criteria:

Application of environmental evaluation methodologies, for example: MET (materials, energy and toxicity) matrices, SEA (strategic environmental assessment) or LCA (life-cycle assessment).

Potential environmental benefit (estimate of the savings associated with the use of the product in terms of its overall impact, calculated taking into account the environmental improvement per product unit and the global sales volume).

Possession of labels that accredit the environmental benefits of the product (eco-labels granted by official bodies or recognised private organisations).

Implementation of the environmental management system in the design and development process (Eco-design, ISO 14006).

Socio-economic impact of the entry on the market or on its scope of application.

Implementation, quality and repercussion of the communication and awareness-raising strategies.

—7 Procedure for the evaluation of entries

7.1 The Award entries are evaluated in two stages:

a) In the first stage, a team of experts appointed by the Technical Secretary's Office evaluates the entries, taking into account the criteria listed in point 6, and decides which entries deserve to be evaluated by the Award jury (second stage). The Award entrants will be informed of the pre-selection results.

b) In the second stage, the jury evaluates and selects the winning entries for each of the Award categories. Each member of the jury provides an overall personal evaluation of the entries, taking into account the criteria listed in point 6.

7.2 The entries that are chosen to go forward to the second evaluation stage (in accordance with the previous point) must submit a sample of the product already in the market, a prototype of the product under development or a representative sample of the strategy to the Catalan Waste Agency. The organisation establishes the specific period for submitting this material and duly informs the representatives of the entries. If due to the characteristics of the product (size, fragility, etc.) it is not possible to submit a physical sample, an explanatory poster must be submitted. In this case it is necessary to submit a stiff-backed colour poster measuring 50 cm wide x 70 cm high. The same poster must also be submitted in electronic format (PDF) on a CD or USB stick. The deadline for submitting this material is the same as the deadline for submitting the samples.

7.3 The selected entries that do not provide the physical sample or poster by the indicated deadline will not go on to the second evaluation stage.

7.4 The submitted materials (physical samples/posters) are handed over to the Catalan Waste Agency for the purpose of being evaluated for the Award. The materials corresponding to the award-winning entries or those given special mentions by the jury panel will go on to form part of the travelling exhibition of the Catalonia Eco-Design Award 2015 and will not be returned to entrants. The materials corresponding to other entries may be collected by entrants before the deadline stipulated by the Catalan Waste Agency, once the Award ceremony has taken place. If the materials have not been collected by the collection deadline, the Catalan Waste Agency may dispose of them as it sees fit. Furthermore, the Catalan Waste Agency cannot be held liable for any damage suffered by the submitted materials due to accidents or other fortuitous events and that make it impossible to return them.

7.5 The Technical Secretary's Office will not be liable for the delivery and collection costs of the samples.

—8 Bestowal

8.1 The Catalan minister with competence in environmental matters announces the Award decision, which is published in the Official Journal of the Government of Catalonia.

8.2 The Catalonia Eco-Design Award 2015 of the Government of Catalonia is bestowed in a formal award ceremony announced by the Technical Secretary's Office.

—9 Award money

9.1 The Catalonia Eco-Design Award 2015 is worth a total amount of 25,000 euros, corresponding to budgetary allocation D/226001000/5540/0000 of processing centre PO13. This amount is distributed between the different categories as follows:

- a) Category A. Award for the best product (5,000 euros).
- b) Category B. Award for the best product under development (5,000 euros).
- c) Category C. Award for the best strategy (5,000 euros).
- d) Category D. Award for the best young design (5,000 euros).
- e) Category E. Award for the best Euro-Mediterranean design (5,000 euros).

9.2 In addition to the corresponding award money, the winner in each category receives an award trophy and diploma.

9.3 The Award (trophy, diploma and award money) is handed over to the representative of the entry.

9.4 In the event of there being two or more award-winning entries in the same category, the corresponding award money will be split equally between them.

9.5 Honourable mentions may be awarded to projects and initiatives which, despite not winning an award, are deserving of special consideration.

9.6 Other promotional actions.

a) The award-winning entries and those that receive a special mention are featured in the exhibition of the Catalonia Eco-Design Award 2015.

b) All selected entries appear in the Award catalogue.

This Ruling exhausts the administrative proceedings. A contentious-administrative appeal may be lodged before the body that has issued the contested Ruling within a period of one month starting from the day after the publication of the Ruling in the Official Journal of the Government of Catalonia, in accordance with the provisions of article 77 of Law 26/100, of 3rd August, concerning the legal and procedural framework of the public authorities of Catalonia, and articles 107.1, 116 and 117 of Law 30/1992, of November, concerning the legal framework of the public authorities and the common administrative procedure. It is also possible to directly lodge a contentious-administrative appeal before the Chamber for Contentious-Administrative Proceedings of the High Court of Justice of Catalonia within a period of two months, starting from the day after the publication of this Ruling in the Official Journal of the Government of Catalonia, in accordance with the provisions of article 116 of Law 30/1992, of 26th November, and articles 10, 25 and 46 of Law 29/1998, of 13th July, which regulates the contentious-administrative jurisdiction.

Barcelona, 13th October 2014

Santi Vila i Vicente

Minister for Territory and Sustainability of the Government of Catalonia

Appendix

Euro-Mediterranean countries: the countries in which the entrants must have their corporate headquarters in order to submit an entry in category E are as follows:

Albania, Algeria, Bosnia-Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Monaco, Montenegro, Morocco, Slovenia, Spain (except Catalonia), Syria, Tunisia, Turkey.

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