

MINISTRY OF TERRITORY AND SUSTAINABILITY OF THE GOVERNMENT OF CATALONIA

ORDER TES/184/2014, of 6th June, through which the Catalonia Eco-Design Award is regulated.

The Government of Catalonia has held seven Design for Recycling Awards in recent years as an eco-design strategy for improving the environmental performance of products during their life cycle. Having analysed the results of the series of Design for Recycling Awards and their impact on the improvement of the performance of products during their life cycle, it has been deemed necessary to broaden the scope of the award and turn it into the Catalonia Eco-Design Award, with the goal of encompassing all the aspects related to eco-design.

The Catalonia Eco-Design Award forms part of the Catalan Eco-Design Strategy (Ecodiscat) 2012-2015, promoted by the Ministry of Territory and Sustainability of the Government of Catalonia and coordinated by the Directorate General for Environmental Quality. Its goal is to encourage the incorporation of eco-design in the production process, to foster a cross-cutting approach and knowledge transfer, and to boost the consumption of sustainable products and services in Catalonia. The Catalan Waste Agency fosters eco-design as an instrument to prevent waste generation and to increase efficiency in the use of resources. Eco-design carries significant weight in the new General Programme for Waste and Resource Management in Catalonia 2013-2020 (PRECAT20), currently under development.

Furthermore, the Catalan eco-design strategy is in line with the Catalonia 2020 Strategy (ECAT2020) and the Research and Innovation Strategy for the Smart Specialisation of Catalonia (RIS3CAT). These strategies promote the economic transformation of the structure of production, paving the way for a competitive and sustainable model. They also identify research and innovation as the engine for this transformation and the green economy as a priority area of action. Eco-design is a necessary tool in order to achieve the goals of these strategies, given that in addition to offering environmental benefits (eco-efficiency), it is a factor of differentiation and competitiveness for companies, and an opportunity to improve their positioning in the global market.

The Catalonia Eco-Design Award is also in line with the internationalisation objectives of the 2013-2016 Governance Plan of the Government of Catalonia, which aims to raise the international profile of Catalonia, increase the internationalisation of the Catalan economy and boost the position of Barcelona and Catalonia as attractive places for foreign investment. Taking into account these objectives, it is deemed appropriate to make the Catalonia Eco-Design Award more international in scope, in such a way that entries may be submitted from other countries, specifically from the Euro-Mediterranean region, thus offering the winners an international platform for publicity. Special emphasis will be placed on Euro-Mediterranean countries since the Catalan Waste Agency currently holds the presidency of the ACR+ (Association of Cities and Regions for Recycling and Sustainable Resource Management) and hosts the Regional Activity Centre for Sustainable Consumption (SCP-ARC), which carries out its work within the framework of the Mediterranean Action Plan, an organisation that belongs to the United Nations Environment Programme (UNEP).

The main objective of the Award regulated herein is the reduction of the environmental impact of products during their life cycle through design, fostering an improvement in the environmental performance of products starting from the moment in which their raw materials are extracted, and encompassing their production, use and final processing as waste.

The Ministry of Territory and Sustainability of the Government of Catalonia is responsible for environmental quality and planning, along with climate change policies. One of the functions of the Secretariat for the Environment and Sustainability is to promote projects for research into

technology and systems for the evaluation, prevention, minimisation and control of the environmental impact of activities.

In light of the above,

I hereby order:

Article 1

Purpose and scope

The Catalonia Eco-Design Award is created. This Award recognises products already in the market, products at the development stage or product-fostering strategies that are designed to improve the environmental performance of products and services during their life cycle.

The Award is bestowed in the following categories:

- a) Category A: Product. Product already in the market, designed or manufactured in Catalonia, for which environmental considerations have been taken into account at the development stage, with the goal of minimising its environmental impact during its life cycle.
- b) Category B: Products under development. Project for a product, not yet manufactured or marketed (but at the prototype stage), which has been designed taking into account environmental considerations with the goal of minimising its environmental impact during its life cycle.
- c) Category C: Strategy. Initiative, policy, procedure or system, implemented or executed in Catalonia, which incorporates the use or promotion of products that have been designed taking into account environmental considerations at the development stage with the goal of minimising their environmental impact during their life cycle.
- d) Category D: Young design. Product already in the market, product at the development stage or strategy, developed by students or professionals at the beginning of their career, for which environmental considerations have been taken into account at the development stage with the goal of minimising its environmental impact during its life cycle.
- e) Category E: Euro-Mediterranean design: Product already in the market, product at the development stage or strategy, developed in Euro-Mediterranean countries, for which environmental considerations have been taken into account at the development stage with the goal of minimising its environmental impact during its life cycle.

For the purpose of this call for entries, "product" is understood as any physical product or service.

Article 2

Entries

Award entries can be submitted by any natural or legal person, public or private, who manufactures or distributes products, who has developed a product or a product project, or who has carried out a strategy, providing that the product, product project or strategy fulfils the requirements stipulated in accordance with article 1. The scope of application of the entries (place of distribution of the product, place of development of the project, place of implementation of the strategy) can be in Catalonia or in other European and Mediterranean countries, depending on the terms and conditions of each call for entries.

Article 3

Call for entries

3.1 The Catalonia Eco-Design Award is bestowed every two years through a ruling of the minister of the Catalan Government with competence in environmental matters. This ruling will be published in the Official Journal of the Government of Catalonia.

3.2 The ruling will indicate the Award categories for which entries are called (from among the categories set forth in article 1 of this Order), along with the following aspects:

- a) The requirements for submitting an entry.
- b) The evaluation criteria.
- c) The entry submission period and the documentation that must be attached to the entry form.
- d) The composition of the jury that will evaluate the submitted entries.
- e) The prize money of the Award in each category, if applicable, and the corresponding budgetary allocation.

3.3 Entries must be submitted in electronic format by filling in the specific standard entry form for each category. This form will be available on the website of the Government of Catalonia.

Article 4

Prize

4.1 The winners in the various categories of the Catalonia Eco-Design Award will receive a trophy and special diploma. Furthermore, in each call for entries, it will be indicated whether the Award will also offer a cash prize to winners and assistance in promoting their winning products or projects.

4.2 In the event of there being two or more award-winning entries in the same category, the corresponding Award money will be split equally between them.

4.3 Honourable mentions may be awarded to projects and initiatives which, despite not winning the Award, are deserving of special consideration.

Article 5

Jury

5.1 The submitted Catalonia Eco-Design Award entries will be evaluated by a jury appointed for this purpose.

5.2 Each call for entries of the Award will have a single jury that will evaluate all the Award categories. The jury will be composed of at least three members. The composition and presidency of each jury will be established in the ruling of the call for entries. Its members will be experts with in-depth knowledge of the areas that are the focus of the Award, along with personnel from the ministry of the Catalan Government with competence in environmental matters.

5.3 The winning entry must have at least the simple majority of favourable votes cast by the members of the jury. The Award can also be declared null and void by a simple majority.

Article 6

Technical Secretary's Office and organisation

6.1 The Technical Secretary's Office is the management body of the Award and is responsible for its administrative and logistical management.

6.2 The Technical Secretary's Office corresponds to the Catalan Waste Agency.

6.3 The functions of the Technical Secretary's Office are as follows:

- a) To ensure the proper dissemination of the call for Award entries and of its bestowal.
- b) To process the Award entries.
- c) To schedule the meetings of the jury.
- d) To provide logistical support for meetings of the jury and draw up the minutes.
- e) To organise the Award ceremony and manage communication with the winners.

6.4 The Technical Secretary's Office will be provided with support by the Directorate General for Environmental Quality, and by units of the ministry of the Catalan Government with competence in environmental matters, whose assistance may be required due to the cross-cutting nature of the Award.

Article 7

Bestowal

7.1 The Catalan minister with competence in environmental matters will issue the decision on the bestowal of the Award in the categories for which entries have been called. The interested parties will be notified of the decision and it will be published in the Official Journal of the Government of Catalonia.

7.2 The Catalonia Eco-Design Award will be bestowed in a formal award ceremony.

Barcelona, 6th June 2014

Santi Vila i Vicente

Minister for Territory And Sustainability of the Government Of Catalonia

(14,168,066)